



William Invie Shroyer Shareholder

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Will Shroyer relies upon his business acumen, innate creativity and wealth of corporate, financial and real estate experience to successfully close deals as a shareholder in Reinhart's Real Estate, Corporate Law and Banking and Finance practices.

Will advises on leasing, acquisition and development for a wide range of clients and represents publicly traded REITs (domestic and international), publicly traded retailers, governmental and quasi-governmental entities, private developers and privately held financial institutions.

He is passionate about helping clients achieve their business goals and has a knack for achieving win/win results in negotiations. Will offers sound advice from both a legal and business perspective, and his clients appreciate his responsiveness, his cost-effective approach and his ability to serve as a valued team member.

Relationships are at the center of his practice, and he has cultivated a large network of long-standing allies and clients. He's adept at recognizing opportunities for collaboration that foster growth and success for all parties involved in a transaction.

In his free time, Will enjoys boating and water sports, including eFoiling, a specialized surfboard equipped with an battery powered motor. He also enjoys spends time with his wife, five adult children and grandchildren and traveling internationally, especially to the South of France.

Education

- J.D., cum laude, University of Minnesota Law School
- B.I.S., summa cum laude, University of Minnesota (Economics and Sociology)

Bar Admissions

Arizona, Wisconsin



Practices

- Real Estate

Services

- Emerging Businesses and Early-Stage Investing
- Government Relations
- Insurance
- Real Estate Leasing

Matters

- Represents a publicly traded REIT in a variety of large leases throughout the country
- Represents joint ventures between a major publicly traded equity partner and a publicly owned developer in Denver and Houston real estate projects
- Represents lenders in work-out, facilities management and general finance matters
- Serves a broad range of clients, including the largest group dental practice in Wisconsin, real estate developers of big box and other retail developments, office, mixed-use and power center projects
- Works with financial institutions and manufacturing, distribution and retail corporations
- Advised for a national leasing venture for a nationally known, publicly traded retail distributor
- Performs complex legal work for a Wisconsin-based subsidiary of a multinational electrical component manufacturer and distributor
- Works with county governments and large, urban municipalities offering real estate clients practical insights and a context for moving projects towards completion
- Advises on tax incremental financing (TIF) and reverse TIF funding

Honors & Affiliations

Honors

- *Best Lawyers in America* (Real Estate Law; Corporate Law)
- Wisconsin Top Rated Lawyer Martindale-Hubbell AV® Preeminent™ Peer Review Rated

Affiliations

- Make-A-Wish Foundation of Wisconsin (former Chairman of the Board)



- Make-A-Wish Foundation of Arizona (former member of the Board)
- Active in other civic and fraternal organizations