



Wendy B. Collins Shareholder

WAUSAU

OFFICE:
715.803.7714

wcollins@reinhartlaw.com

Wendy Collins is a shareholder in Reinhart's Corporate Law Practice and a member of the Consumer Finance Team, where she provides smart solutions and helps clients untangle the maze of regulations that vary by state. She works closely with finance companies, banks and trust companies and advises on direct and indirect lending, closed- and open-end contracts and licensing issues as well as establishing regulatory compliance programs to avoid risk.

Wendy excels at helping her clients understand not only how to succeed in the short-term, but also how to achieve their broader goals. She is a Certified Regulatory Compliance Manager (CRCM) and a Certified Fiduciary & Investment Risk Specialist (CFIRS), and she has worked in private practice and as in-house counsel for financial institutions.

Her attention to detail and proactive approach help clients implement practices that make good business sense. She's thorough and responsive, collaborating as a trusted legal partner to ensure her clients are confidently and correctly addressing regulatory and governance issues.

In her free time, Wendy enjoys flower gardening and spending time with her two grown sons.

Education

- J.D., University of Wisconsin Law School
- B.B.A. in Finance, University of Wisconsin-Milwaukee
- Certified Regulatory Compliance Manager (CRCM)
- Certified Fiduciary & Investment Risk Specialist (CFIRS)

Bar Admissions

Wisconsin



Practices

- Corporate Law
- Consumer Finance

Honors & Affiliations

State Bar of Wisconsin