



# Webinar: Long-Term Corporate Strategic Planning Beyond COVID-19: Emerging Law, Performance Benefits and Practices

[https://www.youtube.com/watch?v=krn3t7\\_fE-8](https://www.youtube.com/watch?v=krn3t7_fE-8)

The webinar's panel of presenters explored how emerging Delaware corporate law on long-term strategic planning could be used by institutional investors to improve company performance and help companies succeed beyond the coronavirus crisis.

Click the video above to view webinar.

[Click here for presentation materials](#)

## Topics Discussed:

- Research on the performance advantages of balancing short- and long-term company strategic planning
- Trends in Delaware court decisions toward encouraging longer-term corporate strategic planning
- Road map for investors to use Delaware corporate law to drive culture change in boardrooms and improve company reporting on long-term strategic issues
- New strategies for shareholders to engage with companies on long-term risks and opportunities while overcoming SEC roadblocks to related shareholder resolutions
- Strategic planning as a necessary tool for surviving the coronavirus crisis

## About Our Speakers:

Keith L. Johnson - Shareholder at Reinhart Boerner Van Duren

Ariel Babcock - Head of Research at FCLT Global

Kenneth E. McNeil - Partner at Susman Godfrey L.L.P.

Brian Tomlinson - Research Director of the Strategic Investor Initiative at Chief

## POSTED:

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## Executives for Corporate Purpose (CECP)

For more COVID-19 related information regarding Employee Benefits, please click [here](#).

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