

The Business of Hemp & CBD: An Overview of a Budding Market

Reinhart's [Cannabis Law Practice Group](#) hosted *The Business of Hemp & CBD: An Overview of a Budding Market*. Attendees learned about the legal landscape surrounding the rapidly expanding hemp industry and its associated products, such as CBD oil, that are now legal at both the state and federal level. This new marketplace is ripe for both emerging and established businesses across a number of industries, but there is still much confusion about how to create and maintain a successful business that operates within the boundaries of the law.

Reinhart attorneys led an interactive discussion to help create clarity on a variety of issues, including:

- Current legal landscape
- Licensing
- Emerging issues
- Update on the FDA's stance
- CBD in consumable products
- Safety and efficacy
- Banking legislation at the state and federal levels
- What's legal in Wisconsin (and what isn't)
- Mergers & Acquisitions potential

Presentations & Video

[The Business of Hemp & CBD: An Overview of a Budding Market](#)

<https://vimeo.com/373397538/210ab7dfa7>

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