

Shareholder Peter Blain Quoted in Milwaukee Journal Sentinel Article

Peter Blain, a shareholder in Reinhart's Business Reorganization Practice, was recently quoted in an article titled "Struggling Bon-Ton Stores Inc. Details Turnaround Plans," published by the Milwaukee Journal Sentinel. The struggling retailer, Bon-Ton Stores Inc., has put together a turnaround plan focused on closing underperforming stores, providing more sought-after merchandise, improving its marketing and increasing online-related sales by 50% in the next two years. This follows the retailer's recent entry into forbearance agreements. Blain noted that "While it is often optimal for companies to try to do restructuring out of court — and the reasons would be to avoid the cost and the disruption of a Chapter 11 proceeding — it appears that Bon-Ton has a restructuring proposal that leaves open the possibility of doing it out of court or through a prearranged Chapter 11 plan of reorganization."

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