



Reinhart's John Reichert Discusses How Merger and Acquisition Activity is Reshaping the Wisconsin Banking Industry

2015 was Wisconsin's most active year for merger and acquisition activity in the banking industry in recent history, and 2016 shows no signs of slowing down, according to the Wisconsin Banker. This shift in the banking landscape will have a profound effect on the entire financial services industry, particularly with regard to the number of institutions and the cost of talent retention.

Reinhart's John Reichert discussed this trend during an interview with the publication, commenting on how the three motivations of achieving efficiency through size, addressing succession challenges and increasing shareholder value are all pushing the industry toward further consolidation.

"The challenge for the industry is to handle the consolidation," says Reichert. "The risk is disruption and displacement."

More of [John's comments](#) can be found in the full article from the Wisconsin Banker magazine.

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