Reinhart's AI Group Featured in InBusiness Madison

Reinhart's Artificial Intelligence (AI) Group and shareholders Dave Hanson and Michael Gentry were featured in the *InBusiness Madison* February cover story, "AI Allegiance," on how local employers are delving into the potential benefits of artificial intelligence for themselves and customers. The article prominently notes Reinhart's newly formed AI Team and the capabilities and services it offers clients. Dave and Michael's remarks focus on the legal liabilities and how businesses can protect themselves while also enjoying the benefits that the technology can bring.

Dave Hanson is a shareholder in Reinhart's Litigation Practice and a chair of the firm's AI Group where he counsels clients on the technical and regulatory requirements, challenges and opportunities of AI technology. Dave's experience has garnered him a nationwide presence in patent, trademark, copyright and trade secret cases as well as Taft Hartley and ERISA litigation, including withdrawal liability matters.

Michael Gentry is a shareholder in Reinhart's Labor and Employment Practice, as well as its AI and Data Privacy and Cybersecurity groups. Michael blends his litigation and legal counseling experience with a Certified Information Privacy Professional (CIPP/US) certification, providing a unique perspective on legal matters surrounding labor and employment, AI and data privacy and cybersecurity.

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