Reinhart Wins 2018 Legal Marketing Association's Global Your Honor Award for "Reinhart Ale"

MILWAUKEE – Reinhart Boerner Van Deuren s.c. is proud to announce that its "Reinhart Ale" won a Your Honor Award in the Promotional and Collateral Materials Category at the 2018 Legal Marketing Association (LMA) Awards. Reinhart was the only Wisconsin-based law firm to be recognized in the global competition which celebrated its winners today at the LMA national conference in New Orleans, Louisiana.

The LMA Your Honor Awards program recognizes excellence in legal marketing by law firms across the globe. A panel of expert judges awarded firms in 16 categories, encompassing work related to business development, business of law, client services, communications, marketing management and leadership, and technology.

The limited edition "Reinhart Ale" was custom-brewed by firm client MobCraft as a means of promoting Reinhart's well-established Craft Brewery, Distillery and Winery law practice. The distinctively styled 16 oz. cans were created by Reinhart's own in-house graphic designer, Daniel Nisbet.

“It is an honor for Reinhart to receive this prestigious award from the Legal Marketing Association,” said Andy Narrai, Reinhart Chief Marketing Officer. “This accolade celebrates our team’s commitment to excellence and the hard work we put in every day on behalf of our attorneys and clients.”

About Reinhart Boerner Van Deuren s.c.

Reinhart is a full-service, business-oriented law firm with offices in Milwaukee, Waukesha, and Madison, Wisconsin; Rockford and Chicago, Illinois; Phoenix, Arizona; and Denver, Colorado. With more than 200 lawyers, the firm serves clients throughout the United States and internationally with a combination of legal advice, industry understanding and superior client service.

About the Legal Marketing Association

Founded in 1985, the Legal Marketing Association (LMA) is the universal voice of the legal marketing and business development profession, a community that brings together CMOs to entry-level specialists from firms of all sizes, consultants and vendors, lawyers, marketers from other professions and marketing students

POSTED:

Apr 11, 2018

RELATED SERVICES:

Food and Beverage
https://www.reinhartlaw.com/services/food-and-beverage

All materials copyright © 2025 Reinhart Boerner Van Deuren S.C. All rights reserved.

to share their collective knowledge. More than 90 percent of the largest 200 U.S. law firms employ an LMA member. LMA has eight regions and dozens of local groups across the U.S. and Canada, and its more than 4,200 members hail from 49 U.S. states and 28 countries. For more information, visit www.legalmarketing.org.

###

These materials provide general information which does not constitute legal or tax advice and should not be relied upon as such. Particular facts or future developments in the law may affect the topic(s) addressed within these materials. Always consult with a lawyer about your particular circumstances before acting on any information presented in these materials because it may not be applicable to you or your situation. Providing these materials to you does not create an attorney/client relationship. You should not provide confidential information to us until Reinhart agrees to represent you.

All materials copyright © 2025 Reinhart Boerner Van Deuren S.C. All rights reserved.