



## Reinhart Welcomes Narrai as Director of Marketing

MILWAUKEE – [Reinhart Boerner Van Deuren s.c.](#) (Reinhart) welcomes [Andrew D. Narrai](#) as the firm's Director of Marketing. Narrai leads the firm's marketing communications, public relations, event and digital marketing initiatives. He brings more than 25 years of experience in building powerful brands through strategic marketing communications.

Before joining Reinhart, Narrai was the president of a marketing communications agency that specializes in communications strategy; brand positioning; websites and digital marketing; advertising and direct marketing; public relations and social media. Prior to that, Andy was an advertising director for the Milwaukee Journal Sentinel.

"We are excited Andy has joined our team," notes Reinhart CEO [Jerome M. Janzer](#). "His proven ability to leverage strategic marketing communications to advance a company's leadership position will ensure that an ever increasing range of clients have access to Reinhart's unique combination of sound legal advice, business acumen and superior customer service."

Narrai is a longtime executive officer of the American Advertising Federation (AAF), where he currently serves as national treasurer. The AAF is the preeminent national trade association for the advertising and marketing industry.

Narrai earned his M.A. in Advertising and Public Relations from Marquette University and his B.A. in Communications from the University of Wisconsin-Milwaukee.

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