



Reinhart Welcomes Intellectual Property Attorney Heidi Thole

MILWAUKEE – [Reinhart Boerner Van Deuren s.c.](#) (Reinhart) welcomes attorney [Heidi R. Thole](#) to the firm's [Intellectual Property Practice](#). Thole advises clients ranging from start-ups to established businesses on a broad spectrum of intellectual property, media, and technology matters.

Her intellectual property experience includes: trademark clearance, prosecution and enforcement; intellectual property licenses and agreements; media and entertainment licenses and agreements, including sponsorship agreements; advertising law; copyright registration and enforcement; and internet and e-commerce issues and domain name disputes.

Thole earned her J.D. from the University of Wisconsin Law School and her B.A. from the University of Wisconsin-Madison.

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