



Reinhart Recognized as a Leader in Client Recommendations in 2013 BTI Brand Elite

MILWAUKEE – [Reinhart Boerner Van Deuren s.c.](#) (Reinhart) is recognized as a leader in client recommendations in *The BTI Brand Elite: Client Perceptions of the Best-Branded Law Firms 2013*. As cited in the report:

- Corporate counsel see Reinhart standing out for client recommendations. The firm earns a place on BTI's Client Recommendations Honor Roll.
- Client recommendations position Reinhart for growth and higher client satisfaction, according to interviews with corporate counsel at more than 500 of the world's largest and most influential companies.

BTI's research is based solely on unaided corporate counsel feedback. The *BTI Brand Elite* are the law firms clients delineate as best in the nine key factors clients rely on to differentiate law firms. These factors include:

- Innovation
- Premium Value
- Client Recommendation

In late 2012, Reinhart was also recognized as a client service leader in the [BTI Client Service A-Team 2013](#).

Reinhart has an established tradition of placing service at the forefront of its client relationships. That tradition is expressed in a formal set of [Client Service Standards](#). In addition, the firm has a designated team of Client Service Advocates available for direct client contact, fostering an "open door" policy for feedback and satisfactory resolution of concerns.

About BTI Consulting Group

BTI is the leading provider of strategic research to the legal community—performing more market research about law firms than virtually anyone. BTI has helped more than 150 law firms and professional services firms improve client service through compelling research and advice. BTI conducts the only continuous benchmarking market study in the legal services industry.

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