



Reinhart Launches Food and Beverage Service Group

MILWAUKEE – [Reinhart Boerner Van Deuren s.c.](#) (Reinhart) has launched a [Food and Beverage](#) service group. This multi-discipline legal team, led by litigation attorney Jennifer L. Naeger, includes attorneys from the firm's Litigation, Business Law, Intellectual Property, and Advertising and Media practice areas. The team also draws support from Reinhart's Labor and Employment, Real Estate and Environmental attorneys.

Although the firm's Food and Beverage service group was formally established in June 2014, Reinhart has been representing food and beverage clients for decades. Reinhart's clients include food developers, manufacturers, retailers, wholesalers, agricultural businesses, restaurants, wineries, breweries, importers, franchisors and entrepreneurs in the food and beverage industry.

States [Allen C. Schlinsog, Jr.](#), Reinhart's Litigation chair and member of the Food and Beverage team, "The F&B sector faces increasingly complex challenges and opportunities. We have the experience necessary to guide clients through the regulatory maze, update them on emerging trends and issues, protect their hard-earned assets, and minimize their risk and liability. We know the challenges businesses face in this area, and have been solving those problems for clients for many years."

Reinhart's Food and Beverage team assists clients with:

- Food labeling and packaging compliance
- Food safety, such as good manufacturing practices, implications of the Food Safety Modernization Act, and reporting requirements to the Reportable Food Registry
- Food recalls and market withdrawals
- Product development
- Risk management
- Supply chain analysis
- Inspections of manufacturing facilities to identify and eliminate potential product liability exposure

POSTED:

Jul 27, 2014

RELATED PRACTICES:

[Litigation](#)

<https://www.reinhartlaw.com/practices/litigation>

RELATED SERVICES:

[Food and Beverage](#)

<https://www.reinhartlaw.com/services/food-and-beverage>

RELATED PEOPLE:

[Allen C. Schlinsog, Jr.](#)

<https://www.reinhartlaw.com/people/allen-schlinsog-jr>



- Indemnity and insurance coverage

With a rigorous focus on the ever-changing food and beverage landscape, Reinhart's team also publishes frequent client alerts and articles on regulatory developments, food safety and other related topics.

These materials provide general information which does not constitute legal or tax advice and should not be relied upon as such. Particular facts or future developments in the law may affect the topic(s) addressed within these materials. Always consult with a lawyer about your particular circumstances before acting on any information presented in these materials because it may not be applicable to you or your situation. Providing these materials to you does not create an attorney/client relationship. You should not provide confidential information to us until Reinhart agrees to represent you.