



## Reinhart Helps Make Strides Against Breast Cancer

MILWAUKEE – In 1996, [Reinhart Boerner Van Deuren s.c.](#) (Reinhart) first became involved in the American Cancer Society's "Making Strides Against Breast Cancer" walk. Since then, Reinhart employees have raised hundreds of thousands of dollars to help make a difference, make history, and make strides. 2010 marks our tenth year of serving as a flagship sponsor of the walk and we are proud that our involvement and contributions have grown from humble beginnings to a current fundraising goal of \$40,000.

This year's walk takes place on Saturday, May 1, with registration beginning at 8:30 am. This inspiring event honors breast cancer survivors, raises awareness about the disease, and helps save lives. The walk begins at 10:00 a.m. at Discovery World at Pier Wisconsin and is expected to attract more than 4,000 people.  
Reinhart Attorney

[Philip R. O'Brien](#) will serve as emcee for the event again this year. Additionally, four members of Reinhart's support staff form the American Cancer Society committee that helps make the Milwaukee walk happen. Reinhart's Ellen Persik (414-298-8442) chairs the committee.

Reinhart places a high value on the people, clients and communities that it serves. Each year, approximately 100 charities and support organizations are beneficiaries of the firm's dedication to volunteerism and charitable giving. O'Brien notes that "Reinhart's commitment to the fight against breast cancer extends beyond the Making Strides Walk. Year round we remain active in both volunteer and financial efforts that help support the cause and make a difference."

While the firm has more than 100 walkers on the Reinhart team, employees at Reinhart have also been contributing to the campaign for months through donations, a bake sale, a silent auction, jeans days and a tulip sale. The firm's year round commitment to a related cause is also demonstrated by the efforts of Reinhart's "Chemo Cap Crew." Founded in 2002 by Ellen Persik, the team of Reinhart employees and local volunteers design comfortable and elaborate head warmers for cancer patients undergoing treatment. The caps provide comfort to patients and are lasting symbols of hope and recovery. More than 9,000 free caps have been provided to hospitals, oncology clinics and many individuals through personal requests.

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