



Reinhart CLE Series: Thursday, November 17

Reinhart hosted a CLE Series geared toward in-house counsel, but applicable to a variety of business professionals. The series included three days of complimentary seminars/webinars presented by Reinhart attorneys.

Thursday, November 17, 2016

8:30-9:30am: **Intellectual Property: News and Trends for the Non-Specialist** ~

Dave Hanson

[Presentation Handout](#)

- The key differences among patent, copyright, trademark, and trade secret law
- What's hot or newsworthy in each of the four areas
- Answers to business clients' likely FAQs about IP

9:45-10:45am: **So You Thought You Had a Senior Lien? Losing Priority under Wisconsin and Federal Law (and other Lender Nightmares)** ~ Pete Blain

[Presentation Handout](#)

- Statutory and other liens which can prime a prior perfected interest
- Importance of monitoring a lender's collateral position and its debtor
- Impact of a federal bankruptcy proceeding on a lender's position

11am-12pm: **Legal Considerations for Exporters** ~ Adam Konrad

[Presentation Handout](#)

- Overview of the various (overlapping) regulatory regimes governing exports
- Common pitfalls in commercial terms of export sales
- Tips and tricks for avoiding foreign tax nexus and taking advantage of export tax benefits

12:15-1:15pm: **Security Interests and Liens on Collateral** ~ John Wink

[Presentation Handout](#)

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- Perfect security interests in unique types of collateral
- Identify and prevent against common problems in the perfection of liens
- Examples of deals gone wrong

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