



Reinhart Adds Shareholder Carl R. Kugler to Lead its Madison Corporate Law Practice

MADISON – Reinhart Boerner Van Deuren s.c. today announced that it is expanding its business law team with the addition of shareholder [Carl R. Kugler](#), who will lead the firm's Corporate Law Practice in Madison.

Kugler is an accomplished attorney whose experience in mergers and acquisitions, corporate law, product distribution and commercial transactions will augment Reinhart's established reputation as one of Wisconsin's preeminent business law firms. Kugler also has significant experience in the formation, development and financing of start-up and emerging growth companies in Madison's dynamic innovation economy.

"We are pleased to welcome Carl to the firm to lead our Corporate Law Practice in Madison," said Reinhart CEO Jerome M. Janzer. "He is one of the leading business lawyers in Wisconsin and an outstanding addition to our firm. Our clients will benefit from his exceptional business knowledge and professional experience."

Kugler also has a proven reputation representing numerous manufacturing and consumer products companies – industries in which Reinhart has deep roots and established expertise.

"I was drawn to Reinhart because of its consistent focus on providing innovative, value-producing legal services," said Kugler. "As a practice leader in Reinhart's Madison office, I am committed to delivering exceptional results for our corporate clients."

Reinhart's Corporate Law Practice has grown to be one of the largest and most comprehensive in the state of Wisconsin by embracing a client-centric approach to legal services. The firm's attorneys dedicate themselves to fully understanding clients' business challenges, becoming trusted advisers and finding creative, practical solutions to legal and business issues.

"Carl is an exceptional business lawyer and shares our 'clients first' philosophy," said Albert S. Orr, co-chair of Reinhart's Corporate Law Practice. "He is a terrific guy, and we are excited to welcome him as the new leader of our Corporate Law Practice in Madison."

In addition to his client work, Kugler is an established legal thought leader and an

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active community volunteer. He has lectured on domestic and international product distribution issues and is a co-author of the Business Law section of the Annual Survey of Wisconsin Law. Kugler also serves as a director of the Boys and Girls Club of Dane County, Inc. and has been active in Downtown Madison, Inc. and the Juvenile Diabetes Research Foundation.

Kugler earned a Bachelor of Arts degree from the University of Virginia and his juris doctor, *cum laude*, from the University of Wisconsin Law School, where he was elected to the Order of the Coif.

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