Reinhart



Reagan Joy Associate

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Reagan Joy is an attorney in Reinhart's Intellectual Property Practice, where she focuses on assisting clients with patent and trademark prosecution. Reagan works closely with her clients to identify their business objectives and helps translate them into efficiently actionable results. She is also a member of the firm's Artificial Intelligence Team, where she assists clients in navigating the technical nuances and regulations required to effectively incorporate, use and protect AI technology.

While in law school, Reagan served as a federal judicial extern for Hon. J. Phillip Calabrese in the District Court for the Northern District of Ohio, volunteered with the Cleveland Housing Court and worked at the law school's Intellectual Property Venture Clinic, where she provided pro bono intellectual property services to low-income clients. Before that, she worked as a research contractor at Stateside Associates after completing an internship with the company through The Washington Center. She was also a Summer Associate at Reinhart.

Prior to law school, Reagan co-founded the Fandom Society at Frostburg State University, a club that was created to inspire a community of acceptance for people who enjoy pop culture. This is a continued area of interest to Reagan as intellectual property law is very prevalent in the pop culture industry. In her free time, she likes visiting the Milwaukee County Zoo and riding bikes with her husband.

Education

- J.D., cum laude, Law Technology and the Arts Concentration (Patent Law), Case Western Reserve University School of Law (Executive Symposium Editor, Case Western Reserve Law Review; Texas Regional Champion and National Finalist [top 5] in the USPTO National Patent Drafting Competition)
- B.S. in Materials Engineering with a Minor in Chemistry, magna cum laude, Frostburg State University

Bar Admissions

Wisconsin, U.S. Patent and Trademark Office

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Practices

• Intellectual Property

Services

- Trademark Portfolio Management and Prosecution
- Patent Preparation and Prosecution
- Artificial Intelligence

Honors & Affiliations

- State Bar of Wisconsin
- Milwaukee Bar Association

Presentations

• "The Tragedy of the Creative Commons: An Analysis of How Overlapping Intellectual Property Rights Undermine the Use of Permissive Licensing" Case Western Reserve Law Review (Volume 72, Issue 4 [2022])