Reinhart

Privacy Policy

At Reinhart Boerner Van Deuren, we care deeply about privacy.

Reinhart Boerner Van Deuren s.c. ("Reinhart", "we" or "us") is committed to safeguarding your privacy while providing you relevant content that is valuable to you and your business, so we have taken measures to make it clear how your information is collected and used by Reinhart.

By using this website, including by providing your personal information, you consent and agree to the terms specified in this Policy. This Privacy Policy is intended to assist you to understand how we collect, use, disclose and protect the personal information you elect to provide us and to enable you to make an informed decision about using our website.

The Privacy Policy covers the following:

What Personal Data Is Collected

We collect personal data that you provide whenever you communicate with us through this website, emails and at Reinhart events. We may also collect or receive personal information from third-party websites and services (e.g. LinkedIn). Certain areas and services on the website may ask you to provide personal information, including by logging in or registering. This may include providing personal information collected to register for Reinhart's client alerts or to register for events (e.g., name, organization, phone number, email address, address), or to apply for career opportunities with Reinhart (e.g., employment and educational background, and other relevant identifying information). If you register or complete forms on any portion of the website or in tangible form, you may subsequently receive information about client alerts, events, or other materials or activities.

We also collect automatically as the result of your use of our website and interaction with forms found on our website, in emails or at Reinhart sponsored events. This information includes but is not limited to:

- Contact Information: the Internet Protocol (IP) address enables us to determine the device from which you are accessing the Reinhart websites, the operating system you are running, the screen resolution of the device, the country and city from which you are accessing the website, your language preference, web browser version, and other details during your visit.

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.

- Usage Information: the specific actions you take on the website, including the pages you visit or click on, the date and time of your visit, the frequency and duration of your visit(s), and the search terms you use to navigate the website.
- Referral Information: if you arrive on the website from an external source (such as a link in an email, a link published on social media, etc.), we record the details about the source that directed you to our website.

How We Use and Basis for Collecting Personal Data

Reinhart uses your personal information and information obtained for our own business, educational, social, and recruiting activities to personalize your experience and to improve the performance of our website. We may use your personal information to:

- Communicate with you;
- Provide you publications, products, services and marketing materials; and
- Notify you of events.

We collect information that allows us to determine the success of marketing campaigns and our website, which we use to refine our offering to better service our clients and interested third parties.

We collect and process the majority of your personal information when you voluntarily provide it or otherwise indicate your consent. Any other processing is performed (a) when we have a legitimate interest in processing your personal data, (b) pursuant to a contract between you and us, or (c) if we are legally obligated.

Cookies & Technologies We Rely Upon

You can navigate the majority of the website without giving personal information. However, Reinhart and its service providers use cookies and other commonly used automatic data collection technologies, such as web beacons, both session and persistent on our website and e-marketing. Unlike session cookies, which expire when you close your browser, persistent cookies remain on your hard drive. Cookies are small text files placed on the device you use to access our website that allow us to collect data to improve the website and user experience. Cookies allow us, among other things, to recognize repeat users, store user preferences and settings, provide visitors with personalized content, and remember information entered in forms in future visits. For more information about cookies, please read our Cookie Policy:

1. **Introduction**

The purpose of this Cookie Policy is to describe how Reinhart Boerner Van Deuren s.c. (“Reinhart”, “we” or “us”)

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.

collects, uses and shares cookies through our website (the “Site”). Please read this notice carefully to understand what we do. If you do not understand any aspects of our Cookie Policy, please feel free to contact us as described at the end of this Policy.

2. **What are cookies?**

A cookie is a small amount of data that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences, and other information, such as what pages you visit, you IP address, or how you arrived on the Site. The Site also uses some third-party cookies. Third-party cookies are provided by our service providers for analytics and advertising. The Site also uses both persistent and session cookies. Session cookies are only stored for as long as your browser remains open. Persistent cookies are stored on your hard drive unless you erase them or they expire.

3. **How Do We Use Cookies?**

We use cookies to make the Site work properly, to evaluate our Site use and to provide you with a more personalized experience. We and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with our Site through your computer or mobile device. Cookie information allows us to analyze use of the Site and our online advertisements, improves your experience on the Site and allows you to use certain features on the Site. Cookies help ensure marketing you see online is more relevant to you and your interests.

We use third-party tools and applications such as HubSpot and Hotjar to analyze our Site traffic and improve our user interaction. These third-parties also use cookies. Similarly, we use Google Analytics to collect information about how the Site is used. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information and information about the content you view and interact with to record how you use our Site. Google Analytics uses cookies to customize the advertisements you see to ensure they are relevant to you. For more information regarding Google Analytics, please visit Google’s website and pages that describe Google Analytics. These analytics help us to know how many users we have, which parts of our Site are most popular, what browsers are used, the country or region where our users are located and the demographics and interests of our users.

4. **How To Control Cookies**

You can control and/or disable cookies by modifying your preferences on your browser. You can also delete cookies that are already on your computer. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. You may find more information about cookies at All About Cookies.

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.

5. **Questions And How To Contact Us**

If you have any questions, concerns, complaints or suggestions regarding our Cookie Policy or otherwise need to contact us, please email us or contact us by US postal mail at the following address:

Reinhart Boerner Van Deuren s.c.
Attn: Marketing
1000 North Water Street,
Suite 1700
Milwaukee, WI 53202.

The site also relies upon third-party security services, such as WordFence, to verify that visitors to the website are human beings in order to protect the website from malicious attacks. The methods used by these services are not intended for any business gains or marketing purpose and only serve security and anti-fraud functions.

Sharing of Your Personal Data

Personal information, such as your name or email address, will not be sold or rented to any third parties. However, we may share your personal information as follows:

- with service providers we have retained to provide services on our behalf (e.g. web hosting companies, data analysis providers, auditors, etc.); in the event we sell, transfer or combine all or a portion of our business or assets (or negotiate such sale or transfer). If such a sale or transfer occur, we will require that the transferee use personal information you have provided through this website in a manner consistent with our privacy policy and the applicable legal framework.
- we may share personal information if we are required to do so by law or legal process, in response to a request from government authorities, or if we believe disclosure is necessary to prevent personal harm or financial loss; or with your consent.

Social Media & Third Party Websites

This Privacy Policy does not apply to any third party websites, services, applications, or online resources to which this website or our email may link, frame, or otherwise reference. Reinhart takes no responsibility for the content or privacy practices of those third parties. We encourage you to carefully review the privacy policies of any third party you access. Please note that any information that is posted or disclosed through social media services may be available to us and to other users of that service or the public.

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.

Where We Store Personal Data

We store information that we collect on servers located in the United States. The European Union has deemed that such storage may not provide “adequate” data protection. By providing your personal information and accessing this website, you consent to the transfer to, storing and processing of your personal information in the United States.

How We Secure Personal Data

To secure personal information collected online, prevent unauthorized access, maintain data accuracy, and ensure only appropriate use of personal information, we have implemented appropriate physical, electronic, and managerial procedures. However, we do not guarantee the security of your personal information.

Accessing Your Personal Data and Preference

If you would like to review, modify, or delete your personal information, or to revoke any consent you have previously provided, you can do so at any time by visiting the Subscription page on our website, emailing us, or writing us at the address provided below. If you would like to modify your email preferences or opt-out of receiving marketing and other communications from Reinhart, you can do so by visiting the Subscription page or by contacting us. You can also choose to unsubscribe from email newsletters and notifications on this page or by clicking on the unsubscribe link at the bottom of any Reinhart email.

If you ask us to delete your data, we will do so within a reasonable period of time, but we may need to retain some of your personal data in order to satisfy our legal obligations or when we have a legitimate business reason for doing so.

Changes and Updates to This Privacy Policy

Reinhart reserves the right to modify its policies and procedures at any time, so please review it frequently. If we decide to materially change this privacy policy, we will notify you by amending the “Last Updated” date at the top of this page. By continuing to use our website after such revisions are in effect, you accept and agree to the revisions.

Contact Us

If you have an unresolved privacy or data use concern or questions that we have not addressed satisfactorily, you may contact Reinhart via our Contact Us page, send an email, or write to us at:

Reinhart Boerner Van Deuren s.c.
Attn: Marketing

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.

Reinhart

1000 North Water Street,
Suite 1700
Milwaukee, WI 53202.

Disclaimer: These materials provide general information which does not constitute legal or tax advice and should not be relied upon as such. Particular facts or future developments in the law may affect the topic(s) addressed within these materials. Always consult with a lawyer about your particular circumstances before acting on any information presented in these materials because it may not be applicable to you or your situation. Providing these materials to you does not create an attorney/client relationship. You should not provide confidential information to us until Reinhart agrees to represent you.

This Privacy Policy was updated on 8.10.2026

All materials copyright © 2026 Reinhart Boerner Van Deuren S.C. All rights reserved.