



Preparing Your 2015 Food Safety Plan: Legal and Insurance Considerations

[Reinhart Boerner Van Deuren s.c.](#) and Associated Financial Group collaborated for a joint presentation: **Preparing Your 2015 Food Safety Plan: Legal and Insurance Considerations.**

With clients at all levels of the food supply chain, and as members of FaB Wisconsin, we recognize that 2015 brings new compliance, risk management and safety challenges unlike anything businesses have faced in the past. For that reason, both Reinhart and Associated Financial Group created Food & Beverage Practices and developed specialized expertise to help our clients navigate these issues. Our goal is to simplify complicated issues for our clients and provide knowledge and creative solutions so they can maintain focus on running their companies.

[Recording](#) / [Handout](#)

Associated Financial Group Handout

Audiences Who May Be Interested:

- In-house legal counsel
- Food and beverage company executives
- Quality assurance professionals at food and beverage companies

Program:

Strategic Planning for Food and Product Contamination Exposure, presented by Nancy Moon and Jim Kremer of Associated Financial Group. Nancy and Jim will:

- Provide inside tips that will help reduce your risk and drive down long-term insurance costs
- Share what top insurance carriers look for in a "food risk" in 2015
- Touch on product contamination and product recall insurance

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- Offer you a general liability risk improvement tool

Legal Updates to the Food Safety Modernization Act (FSMA), presented by Jennifer L. Naeger, Chair of Reinhart's [Food and Beverage Law Practice](#) Group and Shareholder of the firm's [Litigation](#) Practice. Jennifer will:

- Bring your company up to speed on the implementation of the FSMA
- Provide an overview of key developments of the Act
- Examine practical steps companies can take to ensure they are prepared for the future

9:00am – 9:15am: Question & Answer Session

About Our Speakers:

Jennifer L. Naeger is a shareholder in the firm's Litigation Practice and chair of the firm's Food and Beverage Law Practice Group. Jennifer counsels clients on all regulatory matters affecting food and beverage companies, including product development, labeling, marketing and advertising, recalls and market withdrawals and food safety issues. She also represents food and beverage clients in litigation at the state and federal levels.

[Nancy Moon](#) is a Senior Business Insurance Consultant that leads the firm's SEWI Food Practice. Nancy partners with business owners, risk and financial managers to improve strategies to minimize risk, claims and control long-term insurance costs. Nancy enjoys simplifying risk management challenges faced by manufacturing, distribution, and food related enterprises.

Jim Kremer began his career as an occupational health nurse and quickly transitioned into managing occupational safety and health services. He worked for divisions of two Fortune 500 Companies. He was responsible for general safety, OSHA compliance, ergonomics, industrial hygiene, industrial security and emergency response. After serving 23 years as a firefighter/EMT, Jim moved to insurance in 1998 as an accident prevention consultant with EBI and Royal & SunAlliance Insurance. In 2001, he began consulting for a national insurance broker before joining Associated Financial Group in 2007. He has worked with clients in all business and industry segments.



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