



Patent Attorney Jeffrey J. Makeever Named Chair of Reinhart's Intellectual Property Department

ROCKFORD – Jeffery J. Makeever, managing shareholder of the Rockford office of Reinhart Boerner Van Deuren P.C., has been named Chairman of the firm's Intellectual Property (IP) Department.

With more than 15 years experience as a Patent Attorney and Patent Agent, Jeff serves a wide range of corporate, research university, government, and individual clients in a variety of industries and fields including aerospace, consumer products and components, industrial equipment, medical research and equipment, C4ISR and warfare systems, and consumer software. His clientele includes multinational clients headquartered in the United States, India, Australia, Mexico, and Europe. He frequently functions as a trusted advisor to senior management and as part of his clients' in-house counsel team providing such services as forward planning and the training of engineering and marketing personnel.

Jerry Janzer, Reinhart's CEO, notes that, "Jeff has been a tremendous asset to the firm and our clients since he joined Reinhart. His contributions to the growth and development of our IP department have been invaluable."

Jeff's broad background provides him with a special understanding of client needs and challenges. In addition to his legal experience, Jeff has worked as a design and research engineer in the aerospace industry.

As business market globalization continues to increase, the specialized expertise of Jeff and others in Reinhart's IP Department will be increasingly called upon to offer the strategic solutions necessary to develop customized and forward thinking IP protections. Reinhart's philosophy involves not only obtaining patent, trademark, service mark, domain name, copyright or trade secret protection for our clients, but also offers a synergistic approach to IP protection and intangible asset management.

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POSTED:

Jul 31, 2008

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