Milwaukee Business Journal's Family-Owned Business Event

During a panel discussion featuring local family-owned business leaders, attendees heard about the risks and rewards of leading a business—including case studies demonstrating solutions to actual business challenges. Reinhart attorney **John A. Herbers** led the first case study *Multigenerational Planning*.

In addition, Reinhart attorney **Anthony J. Handzlik** led a breakout session titled: *Exit Planning Starts Now, including a helpful 10-step guide to Prepare Your Business for Sale Later*. This session helped owners of family businesses understand the actions that can increase their chances of achieving desired results by encouraging multiple competitive offers and maximizing financial proceeds when the time comes to transition or sell their business.

Family-Owned Business Panelists

Thomas H. Bentley III, Owner & Chairman of the Board, Bentley World-Packaging
David J. Frank, President & CEO, David J. Frank Landscape Contracting, Inc.
Tim Johnston, Co-owner & CEO, Chapter 2, Inc.
Tim Speaker, Co-President & Co-Owner, J.W. Speaker

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