



# Malt Madness: Market Barriers, Business Solutions and Growth Opportunities

Reinhart's [Craft Brewery, Distillery and Winery Law Group](#) and Baker Tilly's [Craft Brewery Group](#) presented in Madison on Thursday, March 10, for *Malt Madness* – a complimentary seminar and reception for those in the craft beer space. Reinhart and Baker Tilly highlighted market barriers, business solutions and growth opportunities in the industry.

If you were unable to attend, the [presentation](#) is provided here.

## Topics

- How to overcome licensing and contract brewing obstacles
- Ways to protect your intellectual property
- Distribution solutions
- Financing options

## Presentations

- *Licensing Hurdles and Contract Brewing* – Sarah Schenck, Leah Wyant and [Justin Oeth](#)
- *Brewery Branding – Trademarks, Social Media and Other IP Issues* – [Dan Kattman](#)
- *SBA Loans* – [Bob Heinrich](#)
- *Improving the Business of Beer* - Scott Ebert

Please click here to access the [Craft Brewery, Distillery and Winery Law Group Publications](#)

Please click here to access the [Food and Beverage Law Group Publications](#).

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## About Baker Tilly's Speaker

Scott Ebert is a Partner and Craft Brewery Firm Leader at Baker Tilly.

[Baker Tilly's Craft Brewery Group](#)

## About Baker Tilly

[Baker Tilly Virchow Krause, LLP](#) is a nationally recognized full-service accounting and advisory firm whose specialized professionals connect with you through refreshing candor and clear industry insight. With over 2,500 staff members, including 298 partners and 1,027 CPA's, we serve clients nationwide.

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