



Kevin J. Howley Shareholder

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As a shareholder in Reinhart's Corporate Law and International practices, Kevin Howley advises closely held and public companies and entrepreneurs on a variety of matters including mergers and acquisitions, product licensing and distribution, business strategy, legal risk management, corporate governance and succession planning. He helps clients identify their priorities and offers straightforward counsel that contributes to their ultimate success.

Kevin is also a member of the firm's multidisciplinary Commercial and Competition Law Group and is a former member of Reinhart's Board of Directors.

He serves clients in diverse industries, including equipment manufacturing and distribution, financial services technology, food ingredients, outdoor recreation, and staffing and outsourcing services. Kevin also advises international clients on inbound investments and the ownership, operation, acquisition and sale of businesses within the United States.

Kevin works to understand his clients' businesses, needs and objectives before collaborating to develop customized legal strategies. He is experienced in the specific challenges associated with multi-generational business succession planning and equipped to ask the right questions and provide creative, smart solutions. He enjoys working closely with owners to effectively navigate ownership succession while preserving their business legacy.

Away from the office, Kevin volunteers with the Marquette Legal Clinic and enjoys golfing, skiing, paddleboarding and spending time with his grandchildren.

Education

- J.D., magna cum laude, University of Illinois College of Law
- B.A., magna cum laude, Loras College



Bar Admissions

Wisconsin, Illinois

Practices

- Corporate Law

Services

- Mergers and Acquisitions
- Private Equity
- Succession Planning
- Commercial and Competition Law
- Food and Beverage
- International

Matters

- Successful completion of numerous acquisitions ranging in value from \$50 million to \$250 million for a financial services technology company in support of its strategic growth plan and contributing to the addition of \$1 billion of revenue.
- Assisting European manufacturers in expanding both their manufacturing base and their distribution networks in the United States through acquisitions and the subsequent strategic realignment of distribution channels to maximize business synergy while minimizing litigation risk in transition. Transaction values ranging from \$5 million to \$200 million.
- Sale of privately held Midwestern heavy equipment dealer. Transaction value: \$385 million.
- Carve-out sale of health care technology payments business to private equity buyer on behalf of publicly traded financial services technology client. Transaction value: \$335 million.
- Carve-out purchase of terminal logistics software and technology business on behalf of publicly traded logistics company. Transaction value: \$192 million.
- Sale of Texas-based defense contractor on behalf of European parent company.
- Advising foreign and domestic clients on how to simplify complex corporate structures to streamline operations, insulate assets from historical or unrelated risks and maximize tax efficiency.
- Carve-out sale of technology company with operations in more than 30 countries to private equity buyer on behalf of publicly traded European client. Transaction value: \$450 million.



Honors & Affiliations

Honors

- *Best Lawyers in America* (Corporate Law; International Trade and Finance Law; Mergers & Acquisitions Law)
- Selected for inclusion in *Wisconsin Super Lawyers*
- Martindale-Hubbell AV® Preeminent Peer Review Rated

Affiliations

- State Bar of Wisconsin (Chairperson of the Business Law Section 2008-2010)
- Milwaukee Bar Association
- American Bar Association (Mergers & Acquisitions Section)