Reinhart

John T. Reichert

Shareholder

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John Reichert is the managing shareholder of Reinhart's Waukesha office and a member of the firms Banking and Finance Practice. He works to cultivate deep, long-term relationships with his clients, to function as part of their team and to help them reach their strategic goals.

John serves as general counsel for community banks, bank holding companies and other businesses involved in the financial services industry.

> *"He is a trusted adviser to banks and bank holding companies."*
>
> **– Chambers USA**

His clients include presidents, directors and other senior executives as well as lenders, compliance personnel, accountants, treasurers, human resources officers and branch employees. John's practice involves corporate governance, capital formation, mergers and acquisitions, asset sales and purchases, regulatory and compliance matters, commercial lending transactions and general securities matters.

John has first-hand experience in the operational side of banking. For eight years before practicing law, he held senior management, operations and retail banking positions. This unique background gives him a solid foundation in the industry and deep understanding of the specific challenges facing his clients.

In his free time, he volunteers in the community, spends time with his children, travels and reads.

Education

- J.D., Marquette University Law School
- B.A., University of Wisconsin-Milwaukee

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Bar Admissions

Wisconsin, Michigan, Minnesota, North Dakota

Practices

- Banking and Finance

Services

- Financial Institutions
- Mergers and Acquisitions
- Securities

Matters

- Mergers and Acquisitions – regularly assists clients with the sale or acquisition of banks and bank holding companies. Also coordinated one of only a dozen or so transactions where a bank was permitted to merge into its non-bank parent holding company.
- Strategic Planning and Board Advice – regularly works with clients, including boards of directors, to discuss and facilitate a wide variety of strategic planning issues.
- Capital Raise Strategies – regularly advises clients regarding liquidity issues and appropriate capital raise strategies and assists clients with numerous private placement offerings and initial public offerings.
- Shareholder Reduction Transactions – helped a family form a bank holding company and acquire all the minority shares of a community bank not previously owned by the family.
- “Going private” and Reverse Stock Split Transactions - advised bank management groups in connection with capital raise transactions, the proceeds of which were used to buy out controlling shareholders and recapitalize the bank holding company.
- “363” Bankruptcy Transaction – helped a client bid on a bank in a rare “363” bankruptcy proceeding.
- Regulatory Enforcement Orders –assisted several clients in negotiating regulatory enforcement orders with state and federal regulators including advising boards of directors of their rights and obligations, interacting with the regulators, and assisting in the development and implementation of the policies and procedures required to “work out” such orders.
- Loan Portfolio Sales and Acquisitions – routinely advises clients in connection with the sale and acquisition of loans, including loans originated through a nationwide network of brokers and sold in pools to investors in the secondary market. Such sales have included both performing and non-performing assets.
- Compensation and Employee Matters – routinely counsels clients regarding personnel issues, including hiring,

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compensation, retention, fraud and related matters.

- Structured Financing Transactions – assisted banks and bank holding companies in developing, implementing and maintaining various financing programs, including the coordination of a $13 billion international bank note program.
- Product Development – routinely assists clients with the evaluation, development and roll out of new products and services, including online, mobile and e-banking offerings and a wide suite of treasury management products.
- De Novo Bank Formation – provided general counsel to a group of organizers in connection with the formation of a *de novo* Wisconsin state bank, including coordinating real estate issues, employment agreements and compensation plans, regulatory applications and approvals, and raising capital through a private placement.
- Regulatory Applications, Notices and Approvals – routinely helps clients navigate the complex legal and regulatory requirements associated with banking.
- General Regulatory and Compliance Advice – regularly helps clients identify, interpret and comply with the numerous and complex laws, rules and regulations that govern the day-to-day activities of banks and bank holding companies. This advice frequently ranges from questions involving banking basics such as account titling, powers of attorney, beneficiary questions and disclosures, to highly complex issues including transactions between regulated affiliates and interpreting the myriad consumer lending laws.

Honors & Affiliations

Honors

- Chambers USA: America's Leading Lawyers for Business (Banking and Finance)
- *Best Lawyers in America* "Lawyer of the Year" (Financial Services Regulation Law, 2017, 2019, 2023, 2026)
- *Best Lawyers in America* (Banking and Finance Law; Financial Services Regulation Law, 2013 - present)
- Recognized as a *Wisconsin Super Lawyer* (2023-present)
- Recognized as a *Wisconsin Super Lawyer* "Rising Star" (2010-2015)

Affiliations

- State Bar of Wisconsin
- State Bar of Michigan
- State Bar Association of North Dakota
- Minnesota State Bar Association

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- Milwaukee Bar Association
- Marquette University Bank Leadership Program (Former Advisory Board)
- Children's Hospital and Health System Wisconsin (Board Member)
- Hartland Lakeside School Board (Former Member)
- University of Wisconsin-Madison Graduate School of Banking (Past Instructor)
- Family Service of Waukesha (Board of Directors)

Presentations

- Travillian Next webinar, "Banking in 2023 - An Investment, M&A, and Regulatory Perspective" (July 2023)
- *Milwaukee Business Journal* panelist, "The Fraud Factor" (September 2025)
- Recurring speaker at events for Wisconsin Bankers Association, WACHA and CEO/CFOnly
- Macha Electronic Payments Conference, "New Payment and Data Security Rules Are Coming! Are Your Agreements Ready?" (October 2021)
- WBA Director Conference, "Effective Community Bank Directors – 2021 and Beyond" (September 2021)
- Bank Holding Company Association Conference, "Understanding Credit Unions in the Bank M&A Space" (October 2017)
- Bank M&A Conference (October 2014)
- Bank Executives & Directors Roundtable (January 2014)
- Bank Executive Conference - Chicago (June 2013)
- Wisconsin Certified Public Accountants Annual Financial Institutions Conference (May 2013)
- Litigation in Banking (August 2011)
- Dodd-Frank Wall Street Reform and Consumer Protection Act (August 2010)

Publications

- Quoted, "M&A pace slowed this year," *BankBeat Magazine* (December 2024)
- Quoted, "Experts predict M&A pace will pick up following slow '23," *BankBeat Magazine* (June 2024)

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- Quoted, "Cyber Attacks Cost You Time, Money and, Possibly, Your Reputation," BankBeat Magazine (May 2024)
- Co-author, "Our View of Community Banking in 2024," *Wisconsin Bankers Association* (January 2024)
- Quoted, "After Pandemic Pause, Boost in Bank M&A Seems Likely in 2021," *Wisconsin Bankers Association* (January 25, 2021)
- Co-author, "New Community Bank Capital Rules," *Great Lakes Banker* magazine (March 2020)
- Co-author, "Sticking Points in Recent Community Bank Deals," *Bank Director* magazine (September 2019)
- Co-author, "Why are community banks selling? Five common themes," *Great Lakes Banker* magazine (August 2019)
- Quoted, Wisconsin Sees Renewed Interest in State Charter," *Wisconsin Banker* (March 2018)
- Co-author, "Weighing the Benefits of a State Charter," *Bank Director* magazine (November 2017)
- Quoted, "More Wisconsin National Banks Seeking Switch to State Charters," *Milwaukee Journal Sentinel* (September 9, 2017)
- Co-author, "National Bank Charters - Are they Worth the Money?" *Wisconsin Banker* (December 2016)
- Author, "'Best in Class' Boards: How Directors Help Their Banks Succeed," *Wisconsin Community Banking News* (May 1, 2013)
- Author, "Strong, Diverse Boards Help Banks Succeed," *BizTimes* (February 18, 2013)
- Author, "Banking Quandary: Sell, Merge, Go it Alone - What's Your Strategic Plan?" *InBusiness* (July 5, 2011)
- Author, "Sell, Merge, Go It Alone - What's Your Strategic Plan?" *Wisconsin Community Banking News* (February 23, 2011)

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