



Jeremy R. Bridge
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Jeremy R. Bridge is a shareholder and registered patent attorney in Reinhart's Intellectual Property Practice where he provides legal services to business clients ranging from individuals to Fortune 100 companies. His background in mechanical engineering allows him to understand the special intellectual needs and challenges of his clients who are involved in the production of consumer and industrial products.

With over a decade of legal experience, Jeremy possesses the knowledge and skill to assist his clients as they navigate the complexities associated with intellectual property matters. His background in mechanical engineering allows Jeremy to understand the technical aspects of his client's products in order to offer legal counsel that appreciates both the technical side as well as the legal sides of any issue. Clients appreciate his two-sided perspective, approachable nature, and practical approach to negotiations, but most of all: they appreciate his unwavering commitment to understanding and focusing on his client's goals.

Jeremy drafts and prosecutes patent applications as well as provides validity and infringement opinions on an array of cutting-edge technologies including: paper folding and processing equipment; recreational and professional sporting equipment such as SCUBA equipment, tents, trolling motors, fish finders, marine navigation equipment, watercraft, and personal cooking systems; filtration equipment; consumer packaging; hand tools; guide and bearing systems; linear actuators; retail display devices; precision medical devices; heat exchangers; fuel pumps and fuel supply systems; aerospace equipment; aircraft control devices; emergency response vehicles; heating, ventilation and air conditioning systems; appliance and climate controls; methods of manufacturing; and ultrasonic cleaning equipment.

Jeremy primarily serves clients in the following areas:

- Patent Prosecution Protecting Inventions
- Patent Searches Patentability, Right-to-Use and Validity
- Trade Secret and Nondisclosure Counseling



- Software, Technology and Licensing
- Patents and Intellectual Property Litigation

He is also a member of Reinhart's Artificial Intelligence (AI) Team and can advise clients on the technical and regulatory requirements, challenges and opportunities of AI technology.

Education

- J.D., summa cum laude, DePaul University College of Law
- B.S.M.E., with highest honors, University of Illinois-College of Engineering

Bar Admissions

Illinois, Wisconsin

Court Admissions

- U.S. District Court, Northern District of Illinois
- U.S. Patent and Trademark Office

Practices

• Intellectual Property

Services

- Patent Preparation and Prosecution
- Patent and Intellectual Property Litigation
- International
- Patent Searches Patentability, Right-to-Use and Validity
- Software, Technology and Licensing
- Trade Secret and Nondisclosure Counseling
- Artificial Intelligence

Matters

- Conducting investigative prior art analysis to assist engineering and developing safer commercial designs for an after-market manufacturer
- Preparing copyright applications for computer software written in a graphical language
- Drafting patent applications relating to security devices for retail product displays



• Drafting patent applications for an international appliance control manufacturer

Honors & Affiliations

Honors

• Three time recipient of the Illinois Super Lawyers - Rising Stars Award

Affiliations

- Winnebago County Bar Association, Board Member
- Past member of the Law Review (DePaul University)
- Received the Intellectual Property Legal Writing Award and numerous other honors
- Habitat for Humanity of Boone County Board
- Cosmopolitan International, Rockford chapter, Mid-States Federation (Judge Advocate General)

Presentations

• "How Patent Law Changes Impact Your Business," Stateline World Trade Association Program (February 2013)

Presentations

• "<u>How to Safeguard Your Best Ideas: Intellectual Property Protections Available to Businesses</u>," Rockford Chamber Voice (October 2014)