



# In Profile, Reinhart's Dave Hanson Discusses His Passion for Helping Clients Preserve Their Intellectual Property

Reinhart's David Hanson enjoys learning how things work. That makes intellectual property civil litigation a natural choice. In a profile with the Wisconsin Law Journal, Hanson discusses trends in intellectual property civil litigation and how his passion for teaching juries and judges helps his clients preserve their intellectual property rights.

When in court, Hanson's main job is teaching juries and judges about the technology or issue at the heart of the case.

"I provide facts and evidence to help them as they reach their own decisions," he said. "I work with clients on how they can put their best case together and then advocate for them."

Hanson enjoys the variety of cases that come across his desk. While the businesses are all different, they have one thing in common – they all believe some part of their proprietary technology has been infringed upon.

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