



Gregory A. Storm Shareholder

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Gregory A. Storm is a shareholder in Reinhart's Employee Benefits Practice. He represents a variety of plan clients and is recognized nationally for his expertise in health plan matters. Greg's clients consist of multiemployer plans, corporate entities and benefit trusts maintained by associations. He frequently speaks on benefits compliance and planning opportunities in the latest legislative and regulatory developments.

Greg's practice primarily involves counseling trustees, corporate officers and benefits managers on the design and operation of health plans and retirement benefit plans. He also works with plan fiduciaries to determine ways to manage and operate benefit plans that comply with the fiduciary responsibilities and regulatory requirements outlined in federal and state law.

With over two decades of experience as an attorney, he realizes the importance of client comprehension; therefore, he always takes the necessary time to explain legal complexities in plain English to ensure his clients fully understand the intricacies of rules and how a particular strategy will impact them moving forward. Clients appreciate Greg's ability to take very complex, technical legal issues and provide them with numerous variations and possible outcomes in easily accessible language.

Greg primarily serves clients in the following areas:

- Health Plans
- Qualified Retirement Plans
- Employee Benefits Plans in Mergers and Acquisitions
- Affordable Care Act
- Tax-Exempt Organizations
- Executive Compensation



Education

- J.D., cum laude, University of Notre Dame Law School
- B.A., summa cum laude, St. Mary's University of Minnesota (valedictorian)

Bar Admissions

Wisconsin

Practices

- Employee Benefits

Services

- Corporate and Governmental Benefit Plans
- Multiemployer Plan (Taft-Hartley)
- Tax-Exempt Organizations
- Affordable Care Act
- Health and Welfare Plans
- Qualified Retirement Plans
- Mental Health Parity

Matters

- Advising clients regarding Health Care Reform compliance and planning
- Consulting on retirement and welfare plan design issues and opportunities
- Assisting plan fiduciaries in developing compliance review programs
- Constructing and negotiating numerous service provider agreements, including PPO and prescription benefit manager arrangements
- Advising clients on actions necessary to transition benefit plan sponsorship in conjunction with corporate transactions
- Developing and preparing IRS correction program filings
- Preparing IRS determination letter and private letter filings
- Assisting clients with managing IRS and DOL audits
- Advising clients on developing tax-compliant nonqualified deferred compensation arrangements



Honors & Affiliations

Honors

- *Best Lawyers in America* (Employee Benefits (ERISA) Law)

Affiliations

- The Greater Milwaukee Employee Benefits Council (Member, former President)
- Wisconsin Retirement Plan Professionals, Ltd.
- State Bar of Wisconsin (former Co-Chair of Employee Benefits Subcommittee)
- Milwaukee Bar Association
- United Way of Milwaukee (Emerging Leaders Council)

Publications

- "The Patient Protection and Affordable Care Act," Chapter 22, [*The Trustee Handbook: A Guide To Labor-Management Employee Benefit Plans*](#), Eighth Edition (L. Beebe, Editor), International Foundation of Employee Benefit Plans (2017)
- "The Patient Protection and Affordable Care Act," Chapter 16, *Self-Funding Health Benefit Plans* (J.C. Garner, editor), International Foundation of Employee Benefit Plans (2015)