



Endorsement Income: Royalty or Service Fee?

<https://www.youtube.com/watch?v=5cdpxkHfaIQ>

How does an entertainer or athlete source endorsement income? If it is a royalty, source the income by the location of the image's use. If it is a service, source the income by the location of the performance. My brief video explores the significance of what is the hottest issue with respect to international athletes and entertainers.

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