



# Emerging Cybersecurity Threats & Best Practice Solutions Seminar

Reinhart's [Data Privacy and Cybersecurity](#) attorneys presented about **Emerging Cybersecurity Threats & Best Practice Solutions**.

Advances in technology - email, Internet and remote access via laptops and smartphones - have made businesses more efficient and profitable but have also exposed organizations to risks for which companies may not be prepared. The business community has been inundated with horror stories of cyber threats and systemic attacks along with a corresponding flood of vendors with product solutions. For many leaders, the first challenge is sorting out where to start and what steps to take to be prepared.

To help bring clarity to this issue, Reinhart Boerner Van Deuren and Associated Benefits and Risk Consulting were proud to host **Emerging Cybersecurity Threats and Best Practice Solutions**. This complimentary half-day event featured experts discussing the critical issues executives should focus on and the best ways to navigate and mitigate cybersecurity attacks.

## Presentations

**[The Journey to Information Security](#)** ~ Marty McLaughlin, Paloma Kennedy - Reinhart Boerner Van Deuren

- Managing cybersecurity
- Practical steps to increase your security profile
- The emerging legal landscape (Illinois Biometric Privacy Act, CCPA, GDPR)

**[Cyber Threat Trends](#)**~ Kevin Anderson - Associated Bank

- Cyber threat trends
  - Business email compromises
  - Ransomware
- A high-level discussion of cybersecurity best practices

**[Incident and Crisis Management](#)** ~ Matthew Meyer - Associated Bank

Learn about simple steps you can take to prepare your organization to respond to potentially disastrous incidents.

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- Technology preparedness
- How to plan for the unthinkable
- The worst just happened – now what?

[Cyber Insurance Overview and Options](#) ~ Carla Borda - Associated Benefits and Risk Consulting

- State of cyber insurance marketplace (trends and developments)
- Cyber risk to executives
- Recommendations, strategies and coverage analysis

## About Our Speakers

[Kevin Anderson](#) is an SVP, Cyber Security Manager at Associated Bank.

[Carla Borda](#) is an Account Executive in Management Liability at Associated Benefits and Risk Consulting.

[Tom Boudreau](#) is a VP Property & Casualty Practice Group Leader at Associated Benefits and Risk Consulting.

[Matthew Meyer](#) is an SVP, Information Security Manager at Associated Bank.

Paloma Kennedy is an attorney in Reinhart's Corporate Law Practice and a member of the Data Privacy and Cybersecurity Team.

[Martin J. McLaughlin](#) is a shareholder in Reinhart's Corporate Law Practice and Securities group and leads the firm's Data Privacy and Cybersecurity Team.

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