

Dan Kattman to Lead IP Laws and Content Creation Class; Share as Panelist at Overland Expo West

Dan Kattman will be a speaker at Overland Expo West, the world's premier event dedicated to self-reliant overland travel, in Flagstaff, Arizona, May 19-21. He will be featured on various panels to share his legal insights on content creation for social media as well as filmmaking, best practices on expedition rigs and travel tips.

Kattman will lead a class called "Laws Affecting Social Media Influencers, Vloggers and Filmmakers," in which he will delve into laws related to intellectual property ownership, the use of artificial intelligence in content creation, media licensing, content distribution and clearances and releases from third parties.

An avid hiker, motorcyclist and overlander, Kattman is not your typical practicing attorney. When he's not traveling the world in search of adventure, he's advising filmmakers, social media influencers, authors and corporations on legal issues related to intellectual property, brand management, advertising matters, endorsement and sponsorship deals, software and technology matters, copyright law and more.

The event will feature expert-led classes, demonstrations and activities, as well as a trade show with more than 400 exhibitors dedicated to camping, vehicle and motorcycle equipment and services. For more information on the Overland Expo West and other events from the organization, visit their website:

<https://www.overlandexpo.com/west>.

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