



Cybersecurity for Executives

What You Should Know and Do to Protect Your Company

Advances in technology, from email, internet and remote access to laptops and smart phones, have made business more efficient and profitable. However, many companies may not be properly prepared for the risks these advances can bring to their organizations and workforce. The business community has been inundated with horror stories of cyber threats and systemic attacks along with a corresponding flood of products and vendors offering solutions. For many business leaders, the first challenge is sorting out where to start and what steps to take to be prepared.

To help bring clarity to this issue, Reinhart Boerner Van Deuren and Associated Benefits and Risk Consulting hosted ***Cybersecurity for Executives: What You Should Know and Do to Protect Your Company***. This complimentary half-day event featured experts discussing the critical issues executives should focus on. Attendees heard first-hand from an organization that has experienced a cybersecurity attack and learned how it was managed. A panel of experts, moderated by Shareholder [Marty McLaughlin](#) at Reinhart Boerner Van Deuren, discussed the best ways to navigate and mitigate cybersecurity attacks.

Presentation Materials (links below)

[Current Threats and Best Practices](#) ~ [Kevin Anderson](#), Associated Bank

- Overview of cyber threats in today's environment
- High-level discussion of cybersecurity best practices

[Cyber Risk Management and Best Practices](#) ~ [Heather Fields](#), Reinhart Boerner Van Deuren

- Strategies for enterprise approach to managing cybersecurity risks
- Practical tips for educating the board and C-suite

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Cyber Insurance Overview ~ Jake Omann, Associated Benefits and Risk Consulting

- State of cyber insurance marketplace (trends and developments)
- Knowledge of cyber risk environment for executives
- Cyber risk recommendations and strategies for executives

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Remember Cybersecurity Due Diligence When Evaluating an Acquisition

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