



## Cyber Crime Seminar

Whether from a data breach, network attack or ransomware, every business is at risk. What are you doing to manage this risk? This cyber crime seminar focused on techniques that are applicable to all businesses, regardless of industry. R&R Insurance, along with Wipfli CPAs and Consultants and the attorneys at Reinhart Boerner Van Deuren, explored what you should be doing, what the regulators expect you to be doing, and the crucial role that insurance and professional services play in managing this ever increasing risk.

View Reinhart's seminar presentation here:

[Cybersecurity: What You Need to Know for Your Business](#)

### About Our Speakers

#### **Carla Borda, R&R Insurance Services**

Carla Borda is a Cyber Insurance specialist at R&R Insurance. With more than 30 years of insurance experience, Carla assists clients in understanding the increasing risk of securing their networks and disaster management planning.

#### **Jeff Olejnik, Wipfli**

Jeff Olejnik is a highly experienced IT security services professional with more than 20 years in the industry. He helps clients manage risk through effective information security, business continuity planning, and program management.

#### **Marty McLaughlin, Reinhart Boerner Van Deuren**

Marty is a corporate shareholder and serves as the chair of Reinhart's Data Privacy and Cybersecurity Practice. Marty regularly counsels C-suites on information security compliance and risk management, advises clients on cross-border data transfer - including complying with the GDPR, prepares information security policies and incident response plans, and supervises client responses to malware attacks and other data privacy related incidents.

#### **Sarah Sargent, Reinhart Boerner Van Deuren**

Sarah is an attorney in Reinhart's Litigation Practice and a member of the Data Privacy and Cybersecurity Practice. Sarah advises clients on security compliance, risk management, cross-border data transfers (including GDPR), privacy policies, and incident response plans. She also supervises client responses to malware attacks and handles commercial litigation regarding a broad range of matters. She is a Certified Information Privacy Professional/United States through IAPP.

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