



Bryant E. Ferguson Shareholder

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Bryant Ferguson is an experienced and creative attorney who advises institutional investors in securing the most favorable conditions and structure for their alternative investments. He is a shareholder in Reinhart's Employee Benefits and Institutional Investor Services practices and serves an international client base of pension plans, insurance companies and others.

Before joining Reinhart, Bryant worked as a tax consultant with a Big Four accounting firm. This experience and his MBA help him provide sound legal advice that addresses the interests of both business and law. He works closely with his clients to facilitate informed decisions, to ensure they understand any risks and how to mitigate them, and to execute profitable, strategic transactions.

Bryant advises institutional investors making commitments to private investment funds, including buyout, venture capital, real estate, hedge, distressed assets, energy, infrastructure and credit funds. He also helps with co-investment transactions and fund-of-one formation in a broad spectrum of asset classes. Bryant represents buyers and sellers of private fund interests in the secondary market and advises institutional investors on custody and securities lending agreements. He guides non-U.S. clients on tax issues, including structuring investments to avoid effectively connected income and commercial activity income.

Bryant excels at simplifying complex information for efficient results and enjoys the daily challenges of his practice. Clients appreciate his personable nature and most importantly, his ability to creatively construct the best deals possible.

In a previous career, Bryant served as a pilot flying regional jets for a major airline. Away from the office, he enjoys traveling with his family, golfing and supporting his son in pursuing downhill ski racing.

Education

- J.D., magna cum laude, Marquette University Law School
- M.B.A., Marquette University Graduate School of Business



- B.S., cum laude, Embry-Riddle Aeronautical University

Bar Admissions

Wisconsin, Arkansas

Practices

- Employee Benefits
- Institutional Investor Services

Services

- Qualified Retirement Plans

Honors & Affiliations

- State Bar of Wisconsin
- Milwaukee Bar Association
- Arkansas Bar Association
- National Association of Public Pension Attorneys (NAPA)

Publications

- "Secondary Transactions in Private Market Funds—Traps for the Unwary," NAPPA Report (October 2021)
- "The ILPA Fee Template: A Guide for Institutional Investors," co-authored with Karen Grenon, NAPPA Report (April 2017)
- "[Fee Transparency in Private Equity Funds](#)" (February 2017)
- "[Bipartisan Budget Act Revamps Partnership Audit Rules; Impact on Tax Exempt Investors](#)" (November 2016)
- "[SEC Speech Sheds Light on Upcoming Private Equity Enforcement Focus](#)" (June 2015)
- "[Sun Capital Threatens Management Fee Offsets](#)" (March 2015)