Reinhart

Andrew D. Narrai

Chief Marketing Officer

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Andrew D. Narrai is Reinhart's Chief Marketing Officer. In his role, he heads the firm's marketing communications, advertising, public relations, event and digital marketing initiatives. Andy brings more than three decades of experience in brand building and providing strategic marketing solutions.

Before joining Reinhart, Andy was the president of a marketing communications agency specializing in strategy development and brand positioning; websites and digital marketing; advertising and direct marketing; public relations and social media; recruitment and internal communications. Prior to that role, Andy served in a senior leadership capacity at The Milwaukee Journal Sentinel.

Andy is a longtime officer of the American Advertising Federation (AAF), where he has held numerous leadership positions and currently serves as the organization's national treasurer. The AAF is the nation's preeminent trade association for the advertising and marketing industry.

Education

- M.A., Marquette University (Advertising and Public Relations)
- B.A., University of Wisconsin - Milwaukee (Communications)

Honors & Affiliations

Honors:

- Named 2016 CMO of the Year by the Milwaukee Business Journal
- Recipient, AAF Barton A. Cummings Gold Medal Award
- Alpha Sigma Nu, Jesuit honor society
- Kappa Tau Alpha, journalism and mass communication honor society

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Affiliations:

- American Advertising Federation (AAF), National Board of Directors – Treasurer
- Alverno College, Board Trustee
- Legal Marketing Association (LMA), Member
- Institute for Advertising Ethics (IAE), Past Board of Advisors Member
- Girl Scouts of Wisconsin Southeast (GSWISE), Past Board Chair

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