



Timothy P. Reardon Shareholder

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Clients often describe Tim Reardon's role as a shareholder in the firm's Corporate Law and Tax practices as being their "quarterback" – taking on complex assignments, assembling a talented team, creating a successful strategy and helping them achieve their goals.

He has 30+ years of experience serving as a trusted advisor in corporate strategy and in leveraging the legal process to advance practical, creative and cost-efficient solutions. Tim's practice focuses on mergers and acquisitions, private equity, joint ventures and strategic corporate agreements. His background in finance makes him an especially effective legal partner in every aspect of the business life cycle, including startup, capitalization and growth financing, executive compensation, recapitalizations, succession planning and exit strategies.

Tim serves as much more than a service provider to a wide range of middle-market clients in manufacturing, construction, service businesses, computer software and natural resources, among others. His hands-on approach begins with a big-picture analysis of the business and its goals, often built through plant and facility tours and thorough examination of financial records. His goal is a truly collaborative approach to defining a successful strategy and seeing his clients' dreams come true.

Tim has held a variety of leadership roles at the firm and currently serves on the Board of Directors. He is also responsible for overseeing Reinhart's Mansfield Rule 5.0 relationship and certification. The Mansfield Rule was inspired by the NFL's Rooney Rule and is designed to further the advancement and retention of women and minority lawyers within the legal profession. Outside the office, Tim enjoys "all things that end with "ing," such as running, biking, skiing, traveling and relaxing. He and his wife are empty nesters with four grown children.

Education

- J.D., Marquette University Law School
- B.S., Marquette University



Bar Admissions

Wisconsin

Practices

- Corporate Law
- Tax
- Commercial and Competition Law

Services

- Mergers and Acquisitions
- Private Equity
- Succession Planning
- Family Office Services
- Federal Tax Planning
- Commercial and Competition Law
- Tax-Exempt Organizations
- Executive Compensation

Matters

- Represented a Midwest-based manufacturer and distributor of lime products in the sale of its business to a strategic buyer
- Represented a publicly traded global flow metering company in undertaking several strategic acquisitions to expand its position in the flow measurement markets
- Represented a global manufacturing company in a strategic transaction to reposition its business and gain tax advantages resulting from establishing operations in various foreign jurisdictions
- Represented a Midwest-based nonhazardous liquid waste disposal firm in several strategic add-on acquisitions and ensuing sale to a publicly traded company
- Represented a Midwest-based industrial sand company in repositioning its business to mine, process and distribute frac sand to North American energy companies
- Represented a middle market private equity firm in acquiring and divesting portfolio companies
- Represented a U.S.-based distributor of non-coal mining equipment in the sale of its business to a Finnish company
- Represented a global provider of cleaning and hygiene solutions in a significant restructuring and the ultimate

sale of its U.S.-based corporate and franchise operated commercial ware washing business

- Represented a global, publicly traded power tool manufacturing company in several strategic add-on acquisitions and foreign joint ventures
- Represented shareholders of a national manufacturer and distributor of seed products in the sale of their stock to a global chemical company
- Represented religious organizations on tax and business-related matters, including corporate governance, tax-exempt compliance, restructurings and divestitures

Honors & Affiliations

Honors

- *Wisconsin Law Journal* "Leader in the Law" (2021)
- *Wisconsin Super Lawyers*, Mergers & Acquisitions Law
- *Best Lawyers in America* (Corporate Law; Mergers & Acquisitions Law; Tax Law)
- Chambers USA: America's Leading Lawyers for Business (Corporate/M&A)
- Wisconsin Top Rated Lawyer Martindale-Hubbell AV® Preeminent Peer Review Rated

Affiliations

- State Bar of Wisconsin
- Milwaukee Bar Association
- Association for Corporate Growth (Board of Directors 2014 to present, President-Elect 2018-2020, President 2020-2021, Immediate Past President 2021 to present)
- Society of Corporate Secretaries & Governance Professionals
- Marquette University Law School Alumni Association (Board of Directors 2009-2015, President 2013-2014)
- Marquette University Law School Dean's Advisory Board (Board member 2015 to present)
- Lutheran Home Foundation, Inc. (Board of Directors 2007 to 2018, Chair-Elect 2013-2015, Chair 2015-2017, Immediate Past Chair 2017-2018)
- LutheranLiving Services, Inc. (Board of Directors 2018 to present, Chair-Elect 2020 to present, Chair starting in 2022)
- Advocate, MD Financial Group Inc. (Former Director, Former Compensation Committee Chair)



- Aurora Family Service Board of Directors (Board of Directors, Former Board Chair)
- Marquette University High School Alumni Association (Board of Directors 2000-2006, President 2002-2003)
- Harwood Place, Inc. (Board of Directors 2018 to present, Chair-Elect 2020 to present, Chair starting in 2022)
- Junior Achievement of Wisconsin (Board of Directors 2019 to present)

Presentations

- Biz Times M&A Forum – Selling Your Business – From Strategy to Execution
- Private Directors Association – Why Companies Should have an Advisory Board?
- Private Equity Asset Allocation & Alternative Investments
- Exit Planning Institute – Step-by-Step Outline for Preparing a Business for Third-Party Sale
- Cleveland 7 Peer Group – Ownership Succession Planning
- Tactics for Promoting Family Harmony and Fostering Generational Ownership
- Love, Power and Money – It's All Relative

Presentations

- "[How to Achieve Tax Savings on Exported Manufactured Products](#)," Business Journal-Milwaukee's Mergers and Acquisitions Supplement (co-author)