

Podcast with Keith Johnson: Recent Developments in ESG and Sustainable Investing

Dr. James Hawley of TruValue Labs interviews Keith Johnson, head of Reinhart's Institutional Investor Legal Services team representing pension funds and institutional investors on fiduciary, investment, securities litigation and corporate governance program matters.

Johnson talks about the differences in ESG integration into investment practices in Europe and the U.S.A. He shares about how CalPERS has gone through extensive process of rethinking investment beliefs and how they have aligned management service providers with their beliefs. The discussion touches on how traditional ways of viewing financial, social and governance capital are used as a risk management process and not a value add opportunity for investment.

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