

EXECUTIVES on the Move

Rob Budd

Director
Hy-Vee, East Washington Ave.

Dan Zurawik

Vice President/Chief Project Manager
Westphal & Co., Inc.

Andrea Paff

First VP-Financial Consultant
RBC Wealth Management

Mark Granoff

Vice President-Sales
EPIC Life Insurance Co.

Larry Barton

President
Strang, Inc.

Bryan Renk

Executive Director
BioForward

Al Bachmann

CEO
Bachmann Construction Company

Paul Molinaro

Business Development Manager
Welton Enterprises, Inc.

Kay Stevens

Executive Director
Wisconsin Youth Company

Dan Stein

President/CEO
Second Harvest Food Bank of So. WI

Lynn Geitz

Ops Manager-Customer Contact Center
Great Wolf Resorts, Inc.

Tammy Sullivan

VP-Client Support
First Business Financial Services, Inc.

RETIRING

Robert Mohelnitzky

Second Harvest Food Bank of So. WI

Patrick O'Brien

YMCA of Dane County

IN MEMORIAM

Irwin Goodman

Philanthropist

John Stanley

Dane County Coroner

Martin "Murph" Wolman

Wisconsin State Journal

Mary Fritsch

The Gialamas Company

David Austin

Attorney

George Reinke

First Dane Co. Executive

Do you have an announcement for the IB Business report or Executives on the Move? E-mail Jan Wilson, Departments Editor at janw@magnapubs.com.

Good News

Signs of positive activity or growth in market

■ **Lucigen Corp.**, a Madison-based biotechnology company, has received a \$750,000 grant from the National Institutes of Health. **David Mead**, founder and CEO of Lucigen and the principle investigator on the grant, said the funding would advance the company's work in personalized medicine. The two-year grant will be used to support the development of enzymes used in sequencing DNA, which is considered a crucial step in determining a patient's genetic makeup and their predisposition for disease.

■ **Children's Health** magazine named Madison the second best city in the U.S. in which to raise a family, behind Burlington, Vt., which took top honors. The magazine made its determination based on a set of 30 different criteria, including crime, safety, economics, education, health, and housing.

■ Six Wisconsin biotech companies were featured at the Biotechnology Vision Summit 2009 at the Madison Marriott in October, and four are from the Madison area: **AquaMost**, **Echometrix**, **Flex Biomedical**, and **Semba Biosciences** have been named to the Emerging Company Showcase at the summit, put on by **Bioforward**. The other state



SUCK IT UP! FAILURE CAN BE MOTIVATING, RIGHT?

IB routinely asks business managers or owners, "What was your hardest professional day?" The point? We all can get past our setbacks over time, as they sure prove!



George Dreckman, City of Madison Recycling Coordinator: My worst job was as a split-hide paster in a tanning factory that made glove leather. We'd take hides out of vats and attach them to 8-foot enamel boards, then spray paste on them, and then scrape off the skin. Most hide pasters didn't have thumbnails for long.... But my worst day was my first day as a McDonalds Restaurant manager. I was about 26 years old and just taking over for a much older manager just promoted to District Supervisor. That first shift, one of my best kids filled another kid's car with junk. It was typical of what high school seniors did to prank each other. The previous manager, after hearing about it, fired him. I said he wasn't fired.



The previous manager, still a boss to me, pushed me with both hands. I pulled one out (a punch) and laid him out cold. The company was graceful; it let me resign with a good recommendation, since he pushed me first, but that was my worst "professional" day.

Don M. Millis, Reinhart | Boerner | Van Deuren S.C.: In 1984, while working as a staffer in the Wisconsin Legislature, I got involved in a hotly contested special election for the State Senate. Our caucus campaign committee decided to hire a few campaign workers for our candidate. When our candidate filed his campaign finance report, he asked me whether he had to report these campaign workers as a contribution from our caucus committee. This was important because our candidate was subject to a spending limit; the cost of the workers could count against that limit. I didn't know, so I asked the political director of our party. He said "It is gray area, don't report it," which I then relayed. The candidate had asked several lawyers experienced in campaign finance law who concurred, so he didn't report the contribution. Our candidate won, but yes, a complaint was filed with the Elections Board. As it turned out, failing to report the contribution was a clear violation of the election law and our guy had, therefore, exceeded his spending limit.

The Elections Board held a hearing on the complaint in a room filled with partisans and reporters. **Our new Senator was asked, 'Who told you it was okay to not report the contribution?' His response: 'Don Millis told me it was okay.'** My heart sunk. He didn't mention the attorneys who had counseled him, or that I was merely passing on advice from our party's political director. I became sick at the sight of reporters, some of whom I considered friends, vigorously writing down every word. Sure enough, in the next day's articles, it was I who had advised our new Senator to break the law.

A lengthy investigation followed. There were subpoenas and depositions. I feared I would be fired, my political career cut short after just two years. However, my boss understood the situation and kept me on. In the end, our committee was merely reprimanded for giving bad legal advice, and I decided I would go to law school and never be put in that situation again. Ironically, a few years after graduating from law school, I served two terms on the Elections Board.